



Code of Ethics for WFCA Ambassadors

I, _____, recognize that participation as a WFCA Ambassador as well as maintaining professionalism in the agronomic inputs industry requires that one maintain a professional attitude and follow a code of ethics, just as it is true in any other profession. By accepting the designation of "WFCA Ambassador", I agree to maintain a professional attitude and abide by the following code of ethics. I further understand that failure to adhere to the code of ethics will result in dismissal from participation as an Ambassador.

WFCA Ambassadors take pride in their assignment and their role in assisting WFCA members through the Environmental Partners Program (EPP). Accordingly, WFCA Ambassadors will perform all activities associated with the EPP in a responsible and professional manner.

WFCA Ambassadors will provide WFCA with honest and concise written results associated with each EPP appointment.

When assisting EPP participants, WFCA Ambassador will provide services specifically related to the objectives of the EPP and will not use the EPP as a sales opportunity.

WFCA Ambassadors will not extend advice to EPP participants on topics for which they are not qualified, and will advise EPP participants to seek other professional assistance when necessary and/or appropriate.

WFCA Ambassadors strive to comply with all relevant laws and regulations relating to their profession and the agronomic inputs industry.

WFCA Ambassadors will not malign the work, reputation, or business of other professionals within the agronomic inputs industry.

WFCA Ambassadors recognize that manufacturers, distributors, retailers and other professionals are part of the agronomic inputs industry and they cooperate with affected parties to maintain high standards of professionalism.

WFCA Ambassadors are committed to serving a minimum of a three-year term and attending an annual Ambassador Advisory Council meeting to reviews the EPP.

WFCA Ambassadors will strive to increase their knowledge and skills associated with being an Ambassador and providing EPP participants with excellence in member service.

Signature _____

Date _____